

GO GLOBAL, GO DIVERSE, GET AHEAD

“A Best Practices Institute for Diversity Leaders”

Featuring Keynote speaker: TED CHILDS

Former VP, Global Workforce Diversity, IBM

THURSDAY, JUNE 14 – FRIDAY, JUNE 15, 2007

GRAND HYATT HOTEL

NEW YORK CITY, NEW YORK



Hosted by:



GO GLOBAL, GO DIVERSE, GET AHEAD

is an opportunity to explore the issues of workplace diversity using in-depth discussions led by diversity experts.

Our leadership team understands that developing a diversity recruitment and retention model requires an ongoing strategically driven effort, not a one-time or one-technique initiative.

We will help leverage your expertise by providing you with tools to help mitigate your “points of pain” for diversity recruitment and retention.

THURSDAY, JUNE 14

Best Practices for Diversity Recruitment

Topics Include:

- How to increase your ROI and get your \$\$s worth recruiting on campus, at national career fairs, passive candidates, etc.
- Hiring Experienced and C-level Talent
- Ted Childs, Luncheon Speaker - Go Global, Go Diverse, Get Ahead
- Assessment Tools for Recruitment
- Panel Discussion – featuring diverse executives and officers who candidly share what attracts them to corporations and what retention tools are effective
- Corner Office Connection – Networking for Executives

FRIDAY, JUNE 15

Best Practices for Diversity Retention

Topics Include:

- Leadership Development
- Stretch Assignments - Positioned for the Next Level
- Coaching
- Affinity Groups

Other Featured Guests include:

Charles Story, Former CEO, INROADS

Dr. Hodges Golson, Management Psychology Group

Dr. Geraldine Henderson, Professor, Northwestern

Registration Fee: \$1995.00 Per Participant

SPONSORSHIP OPPORTUNITIES

Sponsorship Level - \$25,000

Benefits Include:

- Exclusive Pre-Event Dinner – Wednesday, June 13 – with Ted Childs:
- Officer Level Only (i.e. Chief Diversity Officer, SVP HR)
- Dinner topic: The Diversity Imperative - Strategies for Success in the Global Workplace
- Limit 2 People per Company, Maximum 20 Participants

- Package also includes (5) Registrations for the Institute
- Your company brand prominently displayed on PKS website and during Institute

Targeted Audience:

- Line of Business Leaders and C-Suite Executives – Accompanied by Senior HR Officers and Senior Diversity Officers



For more information: Visit www.pksearch.com
or contact Portia Kibble Smith, President, PKS Executive Search and Consulting at (913) 681-6311